

EVENPULSE

The Science of Human Resilience

BACKGROUND

The company was founded in October 2002 as MAGIS Group LLC, and provided stress mitigation and human performance services initially to the corporate and healthcare markets. MAGIS Group changed direction in 2003 toward the U.S. Military and government markets with the mission of transformative stress-resilience training. Since then, MAGIS delivered training civilian, military personnel (primarily combatants) and military families, both pre- and post-deployment.

In 2017, MAGIS rebranded as **EvenPulse®: The Science of Human Resilience**. EvenPulse has trained over 65,000 people largely within U.S. Active Duty Military and National Guard, but also corporate, sports teams, health and medical groups. EvenPulse's core competence and expertise is in building human capital asset value at the level of the individual by enculturating self-regulation skills within organizations. The company was awarded a Phase I and Phase II SBIR AFWERX award for its technologies and a Phase III IDIQ built by GSA for the Air Force and open to all US government agencies.

TRAINING MODEL

EvenPulse's training approach, based on a brain-body understanding of stress and trauma, is a unique blend of deliberate stress-mitigation combined with performance-enhancing skills drawn from both the military special operations community and the elite sports world. The training purposes are four-fold:

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|  Optimize Performance |  Mitigate Stress |
|  Build Resilience |  Support Well-Being |

The model is also designed to be used operationally and to be applied on and off the job. EvenPulse's training supports a leader's intent to minimize day-to-day and serious incident stress-related issues while providing team members with a basic ability to understand and positively impact the brain, nervous system, and body respond to stressful situations. Just as importantly, the training is built to enhance performance by teaching participants skills that enable them to be **even better** at what they do while they more effectively *self-regulate* triggers and on-going intense conditions.

SERVICES AND DEPARTMENT OF DEFENSE (DoD)

EvenPulse has delivered across the DoD marketplace to line and SOF units, with programs designed for warriors, families, and care providers. EvenPulse delivered large-scale training to 2 entire active duty BCTs at Fort Carson, CO, to Colorado, Minnesota, Oregon, and Mississippi Air and Army National Guard units, family training to National Guard and active component families, and care provider training to USMC, National Guard, and the VA. Within USSOCOM, EvenPulse has trained Army Special Forces (19th SFG, 7th SFG), Naval Special Warfare (TRADET), and Air Force Special Operations units (1st SOW and 22STS), with average satisfaction scores of 9+ out of 10, including 7 training iterations with 7th SFG (A) in 2022-2023. EvenPulse has trained extensively in the USAF over the last five years, including training over

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10,000 Airmen. The company has trained the service academies at USAFA (and Prep School) and at USMA West Point.

SERVICES TO US AIR FORCE AND ALL OF USG

In 2019, EvenPulse was awarded a 5-year Period of Performance, \$48mm Air Force IDIQ contract vehicle via GSA, following Phase I and Phase II SBIR AFWERX awards, with a new IDIQ anticipated in spring of 2026. The company is delivering actively to Air Base Wings and organizational units digitally and in person and has provided customized training to specific Air Force Specialty Codes. EvenPulse trained the AFSELC (Senior Enlisted Council) and the CCMSTC (Command Chief's course), within the Air Combat Command Chief's Course, and the company trained many thousands of active and Guard Airmen 2020-2025. EvenPulse has demonstrated training within AETC Training Squadrons (tech schools) and is working actively with the Air National Guard and NGB currently. *The company provides stress-resilience data analytics to Air Force and other military and government customers to provide a snapshot of the training stick rate and end-user outlook changes.* The IDIQ may be accessed by any government agency via task order, each of which can be customized for the organization's requirements, needs, and interests.

SCIENTIFIC RESEARCH

EvenPulse training was the subject of a 3-year study by the Samueli Institute in conjunction with RAND Corporation under a DoD contract via the Army's RDECOM. A high percentage of the two Army BCTs trained used the program regularly in theater – 65% of training participants used ALL of the program skills during deployment, a significant figure for a single four-hour block of pre-deployment instruction. Nearly 40% used one of the training programs skills EVERY DAY during deployment, so there is evidence that the program sticks. The number of previous deployments also correlated with personnel valuing and utilizing the training. Moreover, soldiers reported value in the training ranging from increased team cohesion (70%) to better intra-unit and intra-family communication (67%). An executive summary of the report, including large-scale implementation feasibility assessments and impacts on post-traumatic stress and overall health outcomes, is available by contacting EvenPulse. Since the initial study, EvenPulse has continued to gather data consistent with the initial study – *that EvenPulse training works and sticks with trainees long term.*

OVERALL CAPABILITIES

EvenPulse has the capacity to deliver trainings across a wide spectrum of needs. The training team and advisory board features top professionals in optimal performance, tactical athletics, mental-behavioral health, stress and trauma mitigation, special operations, and business development. The group delivers along the continuum of organizational needs with a model that has distinct applicability across the workforce, with particular value for those in high-stress, high-pressure roles of leaders and senior management. The company is expanding its technology capacity and online delivery platform in 2026-2028 in order to respond to requirements from military and other customers. EvenPulse has biometric technology partners who can provide patented discrete measurement capabilities. The company is able to provide IL-2 to IL-4 level computer access for courseware online. EvenPulse provides blended learning packages that tie to technology and can work human factors analysis for utilization in specific operational environments.